

# Labour Hire Authority Host Campaign Stakeholder Kit.

September 2025



**Cleaners, Security Guards, Temporary Staff Hosts.....3**

Stakeholder kit links.....4

Meta square static.....6

Meta portrait .....8

Half page ad.....10

A3 poster.....11



**LABOUR  
HIRE  
AUTHORITY**





## STAKEHOLDER KIT

Victoria's Labour Hire Authority (LHA) has launched a campaign to raise awareness among businesses of their legal obligation to only use licensed labour hire providers. This includes businesses that use cleaners, security guards or temporary staff.

The campaign supports businesses to protect their operations and workers, and avoid penalties exceeding:

- **\$650,000 for a company**
- **\$160,000 for an individual.**

As a stakeholder with important connections across Victoria's business sector, we ask for your support in sharing the information in this kit through your networks.

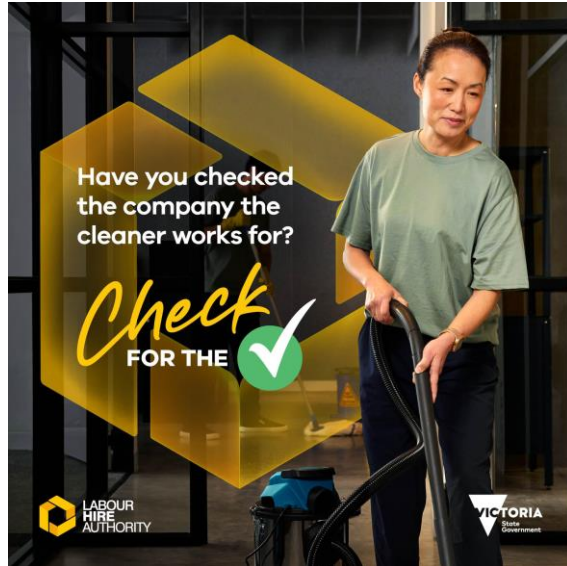
This kit includes links to visual files, social media posts, a fact sheet and posters in multiple languages for you to share.

You can also direct people to the campaign website at **[labourhireauthority.vic.gov.au/host](https://labourhireauthority.vic.gov.au/host)**

We appreciate your contribution to this important campaign – if you have any queries, don't hesitate to contact LHA's communications team at [communications@labourhireauthority.vic.gov.au](mailto:communications@labourhireauthority.vic.gov.au)



# STAKEHOLDER KIT LINKS



Click the icon to  
download CALD assets



## Meta square static

This social media tile has been translated into the following languages:

- Vietnamese
- Arabic
- Cantonese (Traditional Chinese)
- Mandarin (Simplified Chinese)
- Indonesian
- Malay

### Primary text (125 characters)

*To protect your business, only use cleaners, security guards or temporary staff from licensed labour hire providers.*

### Headline (40 characters)

*It's your business.*

### Description (30 characters)

*Check the labour hire licence.*

### Image headline

*Have you checked the company the cleaner works for?*

# STAKEHOLDER KIT LINKS

Meta  
square  
static

Variations



**Primary text (125 characters)**

*To protect your business, only use cleaners, security guards or temporary staff from licensed labour hire providers.*

**Headline (40 characters)**

*It's your business.*

**Description (30 characters)**

*Check the labour hire licence.*

**Image headline**

*Have you checked the company the cleaner works for?*



**Primary text (125 characters)**

*To protect your business, only use security guards, cleaners or temporary staff from licensed labour hire providers.*

**Headline (40 characters)**

*It's your business.*

**Description (30 characters)**

*Check the labour hire licence.*

**Image headline**

*Have you checked the company the security guard works for?*



**Primary text (125 characters)**

*To protect your business, only use temporary staff, cleaners or security guards from licensed labour hire providers.*

**Headline (40 characters)**

*It's your business.*

**Description (30 characters)**

*Check the labour hire licence.*

**Image headline**

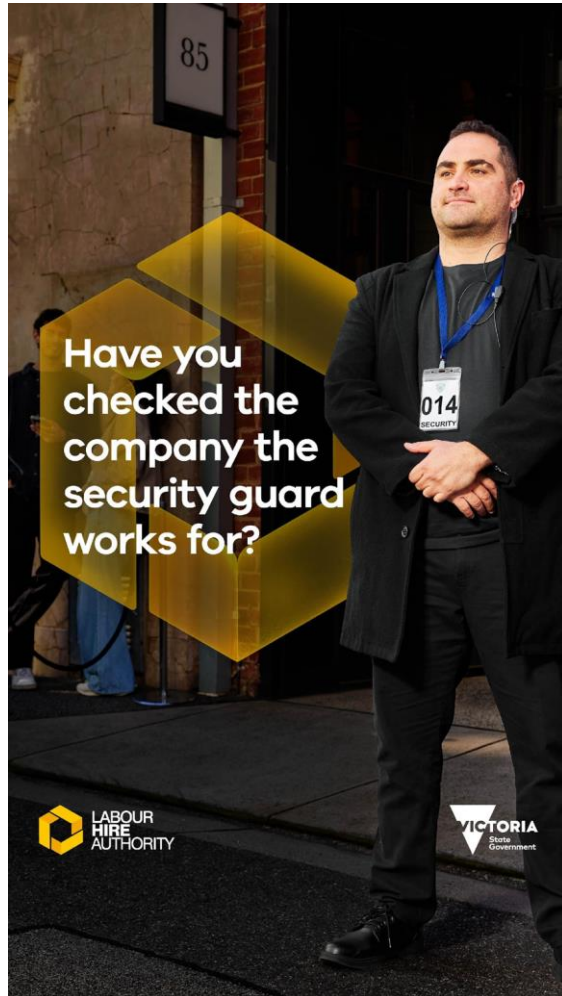
*Have you checked the company the temp works for?*

Click the icon  
to download





# STAKEHOLDER KIT LINKS



## Meta portrait

This social media tile has been translated into the following languages:

- Vietnamese
- Arabic
- Cantonese (Traditional Chinese)
- Mandarin (Simplified Chinese)
- Indonesian
- Malay

Click the icon to  
download CALD assets



### Primary text (125 characters)

*To protect your business, only use security guards, cleaners or temporary staff from licensed labour hire providers.*

### Headline (40 characters)

*It's your business.*

### Description (30 characters)

*Check the labour hire licence.*

### Image headline

*Have you checked the company the security guard works for?*

# STAKEHOLDER KIT LINKS

Meta  
portrait

Variations



**Primary text (125 characters)**  
*To protect your business, only use cleaners, security guards or temporary staff from licensed labour hire providers.*

**Headline (40 characters)**  
*It's your business.*

**Description (30 characters)**  
*Check the labour hire licence.*

**Image headline**  
*Have you checked the company the cleaner works for?*

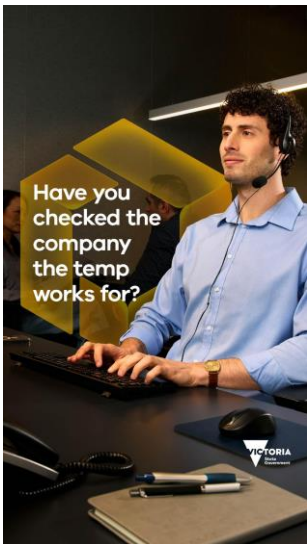


**Primary text (125 characters)**  
*To protect your business, only use cleaners, security guards or temporary staff from licensed labour hire providers.*

**Headline (40 characters)**  
*It's your business.*

**Description (30 characters)**  
*Check the labour hire licence.*

**Image headline**  
*Have you checked the company the cleaner works for?*



**Primary text (125 characters)**  
*To protect your business, only use temporary staff, cleaners or security guards from licensed labour hire providers.*

**Headline (40 characters)**  
*It's your business.*

**Description (30 characters)**  
*Check the labour hire licence.*

**Image headline**  
*Have you checked the company the temp works for?*



Click the icon  
to download

# STAKEHOLDER KIT LINKS

Half page  
press ad

Click the icon  
to download



**Check**  
FOR THE

You checked the invoices were paid on time. ✓

You checked the monthly reports. ✓

Have you checked the company the cleaner works for?

Under Victorian law, if your business uses cleaners, security guards or temporary staff, it's likely you're a **labour hire host**. Businesses that provide labour hire workers must hold a licence.

Using an **unlicensed** labour hire provider could cost you. You could face fines of over **\$650,000**, impacts to your business and your reputation.

Checking for a licence only takes a minute  
[labourhireauthority.vic.gov.au/host](https://labourhireauthority.vic.gov.au/host)

LABOUR HIRE AUTHORITY

VICTORIA  
State Government



# STAKEHOLDER KIT LINKS

A3 poster

Protect your worker



Click the icon to download



# STAKEHOLDER KIT LINKS

A3 poster

Protect your business



Click the icon to download





**For more information visit**  
[labourhireauthority.vic.gov.au/host](https://labourhireauthority.vic.gov.au/host)

---

